

We Build Beautiful Brands That Express Your Essence & Amplify Your Influence

"Influex made the process effortless and fun. I love my new site and what it does for my business. I highly recommend them for any entrepreneur, influencer, or executive."

> **Ryan Deiss** Founder & CEO at DigitalMarketer



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Your Iconic Identity & Innovative Brand Site includes:

- 1. Iconic Identity
- Brand Bible & Identity Design
- Signature Style
- Professional Photography
- Social Style
 - Facebook banner, profile, ad templates
 - Instagram quote templates, ad templates, video thumbnail template
 - Twitter header & LinkedIn header
 - YouTube channel art, video thumbnail template



2. Messaging Mastery

STYLE GUIDE

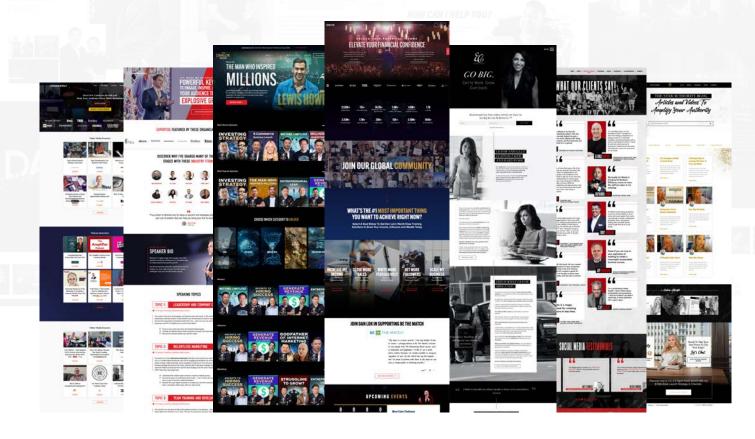
- The Voice, Vocab & Values that inspire your Audience to Action
- Connect-and-Convert Copywriting for all Primary Pages (includes Brand Copy and Persuasive Copy)
- Origin Story extraction, scripting, and expression coaching with "Story Superhero" Patrick Combs or his trained writers

3. Beautiful Brand Site

- Digital Artistry (beautifully branded custom design) for up to 12 Primary Pages based on the Strategic Sitemap and Signature Style established during the Creative Clarity phase
- Up to 3 full revisions per page
- Popular Primary Pages include:
 - Home Page
 - About Page
 - Contact Page
 - Blog Page
 - Podcast Page

- Post & Category Pages
- Work With Me Page
- Success Stories Page
- Speaking Page
- Media Page

- Resources Page
- Thank You Page
- Consult Page
- 404 Page





- Innovative Implementation
- Creatively Coded: Interactive, intentional and animated user experience
- Fully responsive development, tested on all major devices and screen sizes
- Back-end built in WordPress with Elementor (drag-n-drop WYSIWYG)
- CRM, analytics, Live Chat, and other integrations as needed
- Built For Fast & Built To Last: Speed, Security & On-Site SEO

ESSENTIAL PACKAGE	EXPRESSION PACKAGE	VIP EXPERIENCE PACKAGE
As listed on Page 1	As listed on Page 1, plus:	Complete, Done-for-you VIP Treatment
Done-with-You Webcopy	Done-for-You Webcopy From our Messaging Master	Everything in Expression Package
Story Techniques & Blueprint Guide	Origin story coaching and scripting with Patrick Combs Includes story scripting and copywriting (1 Hour+ Story Script)	Professional Essence Photoshoot
Custom Designed Pages with 3 Design Revisions Each		2 VIP Days In Person for Essence Extraction & Strategy
Typically Delivered in 120 Days or Less	Typically Delivered In 120 Days or Less	Typically Delivered In 90 Days or Less
3 PAYMENTS OF \$11,000 (Full Amount - \$33,000)	3 PAYMENTS OF \$15,000 (Full Amount - \$45,000)	4 PAYMENTS OF \$22,000 (Full Amount- \$88,000)
*Pay in full and get \$3,000 in Flex Funds	*Pay in full and get \$3,000 in Flex Funds	*Pay in full and get \$6,000 in Flex Funds

Why Top Online Influencers Trust Influex With Their Brands...



"Influex did an amazing job and I cannot recommend them highly enough! The results are far beyond my expectations and the process was super smooth and actually quite fun!"

- Roland Frasier



"Influex rocks it with professional service, great design, and a quick turnaround. They really "get" online marketing."

- Mike Dillard



"When people see your site, you'll look like a rockstar and people will want to work with you immediately!"

- Mike Koenigs